



HSBC

Opening up a world of opportunity

MYNTRA

Offer construct: 10% Instant discount on a minimum transaction value of ₹3000 up to a maximum discount of ₹1000 for purchases made on the Myntra Platform using HSBC Credit card. It is open to all residents of India holding a valid and current HSBC Credit Card ("Cardholder" and "Card"). Offer valid on retail Credit Cards. Offer not valid on Corporate or Commercial Credit cards.

Offer Period: 00:00:00 hrs of 14th March 2024 – 23:59:59 hrs of 20th March 2024.

Offer valid once per card during the offer period.

Offer Terms and Conditions

This Offer is being run by The Hongkong and Shanghai Banking Corporation Limited, India, ("Bank") and Flipkart Advanz Private Limited ("FAPL") on www.myntra.com, Myntra Mobile App and Myntra Lite Platform (all three collectively "Platform") which Platform is owned and operated by Myntra Designs Private Limited ("Myntra") wherein the User ("You," "Your" or "Participant") has an opportunity to participate in the Offer, subject to the terms of the Policy mentioned below ("Policy").

By participating in this Offer, Participant agrees to be bound by the terms of this Policy, the Terms of Use, Privacy Policy of Myntra and other relevant documentation that are available on www.myntra.com including any modifications, alterations or updates.

Offer details

1. Offer starts from 00:00:00 hrs of 14th March, 2024 – 23:59:59 hrs of 20th March, 2024.
2. Under this Offer, Cardholders are eligible to get 10% Instant discount on a minimum transaction value of 3000 up to a maximum discount of ₹1000 for purchases made on the Myntra Platform for Cardholders.
3. Delinquent Cardholders will be disqualified from this Offer.
4. The Offer will be applied at the time of checkout.
5. This Offer is not applicable on transactions made through EMI, Internet Banking, Card/Cash-on-delivery transactions and on Gift Wrap or premium delivery charges.
6. Bank, FAPL and Myntra reserve the right to disqualify the Cardholder(s) from the benefits of the Offer, if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said Offer or otherwise by use of the Card.

Terms and Conditions

1. Bank and FAPL hold out no warranty or makes no representation about the quality, delivery or otherwise of the services offered by Myntra. Any dispute or claim regarding the services/offers must be resolved by the Card Holder/s with Myntra directly.
2. Bank and FAPL shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods availed by the Card Holder/s under the said Offer offered by Myntra.
3. Bank and FAPL shall not be held liable for any delay or loss that may be caused in delivery of the services.
4. This Offer is made available at the discretion of Bank.
5. This Offer cannot be combined with any other offer.
6. Any person availing this Offer shall be deemed to have accepted these Terms and Conditions.
7. Bank, FAPL and Myntra reserve the right, at any time, without prior notice and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not, or to extend or withdraw it altogether.
8. This Offer is valid for Indian residents and citizens only.
9. Delinquent Cardholders and over-limit Bank Credit Card members will not qualify for this Offer.
10. Cardholders are not bound in any way to participate in this Offer. Any participation is voluntary and the Offer is being made purely on a best effort basis.
11. Nothing herein amounts to a commitment by Bank or FAPL to conduct further, similar or other offers.
12. Offer valid only on Retail Credit Cards. Offer not valid on Corporate, Commercial Credit cards. Delinquent cardholders will be disqualified from the said promotion.
13. This Offer is non-encashable, not extendable and non-negotiable.
14. You understand that Myntra may share your transactional data with the Bank and FAPL for purposes of this Offer and for checking your eligibility for their products and services and by participating in this Offer, you consent to this sharing of your data for these purposes.
15. If a customer has more than 1 (one) Bank Credit Card, spends on the cards cannot be clubbed by the customer in order to qualify for the said Offer.
16. In case, the customer holds more than 1(one) Credit Card with Bank; the customer would need to call up the Bank Customer Call Centre and confirm which card(s) the said Offer may be availed for.
17. The Offer is by way of a special offer for select Bank Credit Cardholders only and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement. The terms of the above schemes shall be in addition to and not in derogation of the terms contained in the card member agreement.
18. Pictures of products shown in the communication sent to the customer either through mailers or advertised on the Platform, are representative only and may not bear a resemblance to the actual products. None of the parties shall under any circumstances be responsible towards the same.
19. Products under this Offer are subject to availability from the respective participating merchants/sellers of Myntra and accordingly FAPL, Bank or Myntra in no circumstances shall be liable for non-availability of any of the products.
20. Returned transactions, disputed or unauthorized/fraudulent transactions will not be considered for the Offer.
21. The Cardholder shall indemnify and hold Myntra, Bank, FAPL and seller harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings (including reasonable attorney's fee) that may be suffered by such sellers as a consequence of (i) violation of these terms and conditions, of the terms of user agreement, privacy policy (subject to change) as mentioned on the Platform; (ii) violation of applicable laws; and (iii) any action or inaction resulting in wilful misconduct or negligence on the part of the customer.
22. All government Levies like Sales Tax, TDS, any Local Tax, Octroi etc., shall be payable by the Cardholder as applicable at the time the respective Offer were offered.
23. This Offer shall be subject to all applicable laws, rules and regulations which are in existence, and which may be promulgated anytime by any statutory authority.
24. This Offer is valid only in India. The minimum age of such Cardholder must be 18 years.
25. Further, as required by applicable law, in the event that the Cardholder makes a purchase of an amount equal to or above Rs 200000.00, the Cardholder will be required to upload a scanned copy of his/her PAN card on the Platform, within 4 days of making the purchase, failing which, the purchase made by the Cardholder will be cancelled. The requirement to submit the PAN card arises only once and if it has been submitted once by the Cardholder, it need not be submitted again. The order of the Cardholder will be cancelled if there is a discrepancy between the name of the Cardholder and the name on the PAN Card.
26. All disputes, if any, arising out of or in connection with or as a result of the Offer or otherwise relating here to shall be subject to the exclusive jurisdiction of the competent courts / tribunals in Bangalore only, irrespective of whether courts / tribunals in other areas have concurrent or similar jurisdiction.
27. Any query regarding the Offer will be entertained till 60 days from Offer fulfilment date. Post such date; the Bank will not entertain any correspondence or communication regarding this offer from the cardholder.

General Terms and Conditions

1. The offer is brought to you by The Hongkong and Shanghai Banking Corporation Limited, India ("HSBC"), in association with its alliance partner: Myntra and any participation in the said offer is voluntary.
2. During the offer period cardholders can avail the offers on using their valid HSBC Credit Card.
3. This offer is applicable to existing and new resident HSBC Credit cardholders, excluding corporate cardholders (hereinafter referred to as 'Cardholders'). Credit Cardholders who have not repaid their minimum payment due within 30 days of their payment due date as mentioned on the credit card statement, will not be eligible for this offer.
4. Add-on cardholders will be separately and additionally eligible for the offer.
5. Terms and conditions of respective brand would apply with respect to cancellation of orders, refund, and replacement. For more details, visit the concerned brand's website for more details. This offer is subject to the terms and conditions of Respective brand as well, and Cardholders are required to refer to, read, understand, accept, and agree to be bound by them.
6. Prior to availing the offer by making any purchases on specified Myntra website or respective brand website and/or mobile application, the Cardholder should refer, read, understand, accept, and agree to the user agreement and terms and conditions of the said website and mobile application, and proceed only if the Cardholder agrees to abide by the same. The Cardholder might be required to give personal information and other details online. The Cardholder should read and understand the privacy policy of the website and mobile application, prior to providing any such information. Any disclosure of information made by the Cardholder towards availing of or fulfilment of the offer is at the sole discretion of the Cardholder and HSBC will not be responsible for the same. Merchants may use the personal information shared by the customer for any other purpose (like marketing, etc.) and HSBC shall not be held liable for such usage of personal information.
7. Appropriate instant discount will be applied only on using valid Cards on purchases made on specified Myntra website for purchase of brand vouchers during the Offer Period.
8. The Cardholders are advised to check the applicability of the instant discount before making the payment.
9. The offer is not valid on net banking, commercial and corporate cards issued by HSBC.
10. HSBC, Myntra and/or Respective brand reserve the right to cancel an order in case of any fraudulent activity including creating duplicate accounts, aliasing, placing multiple orders or violating the terms and conditions. Upon cancellation, the order will not be reinstated. HSBC shall not be liable for any refunds or compensation in case of said cancellations by Respective brand.
11. The instant discount amount offered will not be settled in cash under any circumstances whatsoever.
12. The offer will only be applicable on transactions where appropriate and valid promo code has been applied by the cardholder before executing/making the payment, if applicable.
13. Any defects, deficiency, claims, issues, damages, or losses arising with respect to the Product/Services shall be the sole responsibility and liability of the manufacturer/seller or the service provider and HSBC will not be responsible for the same.
14. Any query regarding the offer will be entertained during the Offer Period only.
15. In case of complete cancellation of the order by the Cardholder, the transaction will not qualify for the offer. In case of partial cancellation of the order, the Cardholder shall qualify for the offer only on the basis of the net amount payable.
16. The offer is valid in India for adults of a sound mind only.
17. This offer shall be subjected to all applicable central/or state laws, rules and regulations.
18. This document is an electronic record in terms of the Information Technology Act, 2000, and the rules there under as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology Act, 2000. This electronic record is generated by a computer system and does not require any physical or digital signatures.
19. HSBC and Respective brand reserve the right to add, alter, modify, change, or vary all or any of these terms and conditions or to replace, wholly or in part, this offer with another, whether similar to this offer or not, or to withdraw it completely at any point in time at its sole discretion. The offer may/may not be extended as mutually agreed by HSBC and Respective brand.
20. Usage of the credit card is governed by applicable terms and conditions. Please visit www.hsbc.co.in.
21. HSBC reserves the sole right to decide on whether a purchase meets the eligibility criteria listed above.
22. All decisions with respect to the offer shall be at the sole discretion of HSBC and the same shall be final, binding and non-contestable. Other than the specific entitlements available to the cardholder under the offer, any other claims with regards to the offer against HSBC are deemed waived.
23. HSBC does not make any warranties or representation about the quality, merchantability, suitability or availability of the services offered under this offer. Any dispute regarding these must be addressed in writing, by the customer, directly with Respective brand.
24. HSBC will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the offer.
25. The offer is subject to force majeure events.
26. Tax liability, if any, will have to be borne by the cardholder.
27. Please note that basis the Goods and Services Tax (GST) regulations and notified GST rates, Central GST and State/Union Territory GST or Inter-State GST, will be levied on the discounted price, as applicable.
28. Any disputes arising out of or in connection with the Card shall be subject to the exclusive jurisdiction of courts at Mumbai only. The existence of any dispute shall not, by itself, constitute any claim against HSBC.
29. By participating in the offer, Cardholders are assumed to have accepted all the aforementioned terms and conditions in their totality.

Issued by The Hongkong and Shanghai Banking Corporation Limited, India. Incorporated in Hong Kong SAR with limited liability.

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